With a highly-targeted readership across the energy, oil and gas industries, Energy, Oil & Gas (EOG) magazine covers all aspects of the energy industry including oil and gas production, renewables (solar, wind, hydro, geothermal, biomass, wave/tidal) electricity transmission, distribution, and nuclear. The magazine also now incorporates Energy & Mining International, which introduces features on the mining sector, including technology and trends for those working in this important area.

The combination of these two well-respected titles means that the readership has been extended into new locations and sectors around the globe. The addition of Energy & Mining International to Energy, Oil & Gas has produced a strong resource that offers instant access to information on the latest solutions, best practices and hot topics that are happening across these vital sectors.
Raising the benchmark

WORKING ON SITE

NEW WAYS TO PROTECT THOSE FORWARDS WITH INNOVATIVE DEDICATION TO SAFETY, WHERE THE BAYWAY REFINERY IS ONE OF THE HALLMARKS OF AS CFD COMES IN

That is where technology such as CFD comes in. Sophisticated data management and industry boost efficiency and cut costs. It is becoming critical that flare gas is metered accurately and measure for measure as CFD comes in.

Visualising success

Sophisticated data management is needed to help the oil and gas industry boost efficiency and cut costs. It is becoming critical that flare gas is metered accurately and measure for measure. As CFD comes in, that is where technology such as CFD comes in. Sophisticated data management and industry boost efficiency and cut costs.

Energy and Gas is targeted at senior executives across the global energy and mining sectors and associated industries. With 21,500 readers throughout North America, the UK, and the rest of the world, the magazine is sent to senior executives, management and key decision makers, as well as governing bodies and industry associations. Staff and test are related to the energy and mining industries.

Working in combination with the digital and hard copy magazines, EOG’s comprehensive website takes the content to a global online audience. Already attracting nearly 221,000 total visits per month, a website and social media platforms. Companies may come to view the publication, it primarily serves senior level officials. It is targeting at senior executives and senior officials. The editorial team targets CEOs, Presidents, Managing Directors, Vice Presidents and Owners. Although marketing, advertising, and technical professionals are reading, the magazine also targets high level officials.

Increase your brand visibility and share your successes – and then use the resulting story in your own marketing collateral and promotional materials.

Deepen your relationship with your biggest customers and share the skills and services of your own marketing collateral and promotional materials.

WHY ADVERTISE IN EOG?

Get your company’s products and services into the hands of 21,500 readers with real and genuine purchasing and influential power. The senior executives who are controlling and managing the most significant energy and mining projects.

Our research team only targets CEOs, Presidents, Managing Directors, Vice Presidents and Owners. Although marketing, advertising, and technical professionals are reading, the magazine also targets high level officials.

Two page spread

Full page

Half page

Quarter page

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Based on interviews with top executives in the energy, gas and mining arenas, these case studies share stories of success and offer insights into best practices.

Incorporating best practices.

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FORWARD FEATURES 2020

Every edition is comprised of individual company profiles pertaining to the energy and mining space. This is the bulk of the publication makeup. Advertorials, paid content, and industry case studies/independent contributions round out the rest.

The magazine appears in three versions - in digital format which is emailed to subscribers, a comprehensive website and hard copy print that is dispatched by post. Readers then have the option to keep it on their desk, carry it in a briefcase, or access it by any smart device.

EXECUTIVE OVERVIEW

- 84% of respondents to向前 are involved in business development decisions
- 66.5% have purchasing power or procurement power
- 84% are key business decision makers and influencers
- 85% are in senior management positions
- 96.4% are integral to investment opportunities
- 66.7% are actively looking to raise capital
- 85% are actively looking to expand or increase their business
- 56% are actively looking to take on new projects
- 94.3% are seeking best practices and better business strategies

READERSHIP BREAKDOWN

OIL & GAS
- Upstream/Midstream/Downstream
- Onshore & Offshore
- Heavy Oil & Oil sands
- Light Oil
- Juniors/Intermediates/Majors
- Exploration/Development/Majors

MINING
- Precious Metals
- Base Metals
- Rare Earth Metals & Minerals
- Industrial Minerals & Frac Sand
- Aggregates & Natural Stone
- Coal
- Exploration/Development/Majors
- Juniors/Intermediates/Majors
- Mine Mills & Processing Plants

READERSHIP

Total readership
213,000

Global reach
North America
UK
EMEA

GEOGRAPHY

July 183
August 183
September 184

EDG 2019

Feature
Cyber threats
Sustainable energy
Fracking

Feature
Mining
Nuclear power
Wind power

Feature
AI/IT
Digitalisation
Upstream

Feature
Historian
Natural gas
Mineral exploration and development

EDG 2020

Feature
Heavy oil and oil sands
Uplift sectors
Monitoring and detection

Feature
Ground source heat pumps
Upstream
Battery storage

Feature
Equipment
Cleaning and maintenance
Industry 4.0

Feature
Cleaner fuels
Future of hydrogen
Refining

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Published in both the print and digital magazines, an Exclusive Feature is tailored to your company – crafted by one of our editors, the content is driven by you; based around an in-depth interview. The ideal way to promote a new product or service, Exclusive Features can also be used to highlight interesting and significant company history, new developments, milestones, M&A, recruitment drives, and any other areas of importance – the content is driven by what you would like to promote.

Custom articles can be two, four or six or more pages long, and no advertising commitment is required, although the option to include your own ad in the layout is available. Cover images and/or text are negotiable.

A complete reproduction of your Exclusive Feature, provided in a well-established file format. High and Low resolution PDFs can be easily emailed as attachments, as well as being uploaded to your own website, and can be viewed on almost any platform.

E-Blasts
Body copy content is negotiable, with multiple image locations to use and a maximum of 800 words. Live ‘Enquire Now’ links can be included, alongside other eye-catching differentiators – cross headings, bullet points and pull-quotes can all be created. E-Blasts are sent to the complete digital readership database.

Your Exclusive Feature will be automatically included on the EOG website. You can also create your own ‘As Featured In’ link on your website that connects directly to the story, making it easier for you to share the story online, and reach customers across the globe via online search and advertising opportunities.

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Digital flip books
Created for you by our in-house team, the Digital Flip Book is a quick-click version of your Exclusive Feature, and can be placed on your website or emailed to new clients for unlimited use.

PDF
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### UK & REST OF THE WORLD

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### Energy, Oil & Gas

Celebrating all that is remarkable in the global energy industry, over the 13 years of its history, Energy, Oil & Gas has featured some of the world’s finest companies. The lists below are just a selection of the market leaders that have benefited from appearing in the pages of our publications, using the platform to share their stories of remarkable innovation, impressive development and solid growth.

Appearing in Energy, Oil & Gas not only puts your story into the hands of 213,000 readers but also makes it available to a global audience online.

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**For further information contact:**

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- Sales: Alasdair Gamble
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- Custom Media: Darren Jolliffe
  - djolliffe@schofieldpublishing.com

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**Are you interested in becoming part of Energy, Oil & Gas?**

If you would like to be profiled in our magazine, please call 011 44 312 854 0123 or email pmonument@schofieldpublishing.com

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**Schofield Publishing**
The Publisher reserves the right to omit or suspend an advertisement at any time for good cause as it determines in its sole discretion, in which case no claim on the part of the Advertiser for damages or breach of contract shall arise.

Cancellation of multiple insertions for independent advertising will only be accepted if made in writing and at least 4 days before the date on which the insertion is due to publish. Cancellation of an advertising order less than 28 days before publication date will incur a 100% cancellation charge.

The Publisher will not accept responsibility for consequential loss due to the rejection of material as unsuitable, the failure to submit copy and/or approved proof by the stated deadline, or the failure to publish as a result of circumstances beyond the Publisher’s control.

be indemnified by the Advertiser in respect of any claims, costs and expenses arising out of any illegal or libellous matter printed for the Advertiser or any infringement of copyright patent or designs.

The Advertiser accepts full responsibility for all content (including text, representations and illustrations) and will indemnify the Publisher in respect of any claims or losses arising out of any illegal or libellous matter printed for the Advertiser or any infringement of copyright, patent or designs. The Publisher may incur as a direct or indirect consequence of the Advertiser’s announcement. The Publisher will also

The Advertiser warrants that the information provided by him to the Publisher for the purpose of preparing or publishing any advertisement of or relating to the Advertiser’s trade or business is true and accurate.

Failure to timely submit copy to the Publisher shall not relieve the Advertiser from liability for the cost of the advertisement.

Time shall be of the essence in respect of all obligations undertaken by the Advertiser in any contract made with the Publisher.

The Publisher does not require a signed order as the advertising space will be allocated based on confirmation via email or fax.

The Publisher may print the copy and to the space being available.

These conditions shall apply to all advertisements submitted by the company (“the Advertiser”) as identified on the Master Order Form for publication by Schofield Publishing Ltd (“the Publisher”). All advertisements are accepted subject to the Publisher’s approval of the copy and space being available.

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2. Acceptance of an advertisement for publication by the Publisher does not constitute endorsement or approval by the Publisher of products or services advertised.

3. A refusal of the ordering advertiser to execute a contract for goods or services will be considered a breach of contract.

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7. Copy received must be clear and legible. All text and copy received must be Typeset if it is not to be Typeset by the Publisher. The Publisher reserves the right to edit or reject the copy or to edit any contents being received by the copy. As the Publisher reserves the right to either reject existing copy held or to obtain the necessary materials at the Advertiser’s expense to produce advertisements. As the Publisher reserves the right to either reject existing copy held or to obtain the necessary materials at the Advertiser’s expense to produce advertisements.

8. The Publisher reserves the right to use advertisements within the time booked by the Client for non-advertising purposes in the Publisher before the almost published deadline. The Client will be liable for the full insurance premiums charged against the booked space.

9. Total amount is the result of the total of all obligations undertaken by the Advertiser as in any contract made with the Publisher.

10. Failure to timely submit copy to the Publisher shall not relieve the Advertiser from liability for the cost of the advertisement.

11. Every advertisement submitted by the Advertiser shall be in sufficient time to allow the Publisher to have the copy and/or approved proof signed, approved and circulated of the issue in time for a normal weekly or monthly run.

12. The Advertiser warrants that the information provided by him to the Publisher for the purpose of preparing or publishing an advertisement of or relating to the Advertiser’s trade or business is true and accurate.

13. The Advertiser accepts full responsibility for all content (including text, representations and illustrations) and will indemnify the Publisher in respect of any claims or losses arising out of any illegal or libellous matter printed for the Advertiser or any infringement of copyright, patent or designs.

14. The Publisher may print the copy and to the space being available.

15. The Publisher reserves the right to use advertisements as any time for good cause or to determine its own discretion in which case the Publisher of the Advertiser for designs or breach of contract shall not apply.

16. Any supplementary editorial text ("editorial mention") given as part of an advertisement is considered to be a line of charge edition. It is the responsibility of the Advertiser to provide this line and should the line not be inserted, the respondents within will not be invoiced and received a business order where the copy is printed at the discretion of the Publisher. The responses within will not be reimbursed for any error in the Advertiser’s contents. The Publisher reserves the right to either reject existing copy held or to obtain the necessary materials at the Advertiser’s expense to produce advertisements.

17. The rate will be given together with the Terms and Conditions of production at the time of any quote and no subsequent representations by the Company other than in writing is binding in any way.

18. Zero agency discount will be paid unless stipulated in the Advertising order.

19. The Advertiser property stock and materials submitted for the clothing order and should be submitted by the Advertiser against any order and design or edit and design.

20. The Publisher will return copy and artwork upon application, but reserves the right after six months from the date of the relevant advertisement to destroy any copy material, passing the Publisher or its agents to give written instructions to the contrary.

21. For the purpose of these conditions, "Advertising" includes in vitro or other name where appropriate.

22. With regards to images must be the same format by any means”, images supplied in other formats must be in what we consider the correct format for the images to be used. Please do not provide any images that are not acceptable. Should any costs arise to Schofield Publishing from the use of images supplied does not appear correct, the Publisher reserves the right to use alternative images supplied by the Advertiser.

23. Any supplementary editorial text ("editorial mention") given as part of an advertisement is considered to be a line of charge edition. It is the responsibility of the Advertiser to provide this line and should the line not be inserted, the respondents within will not be invoiced and received a business order where the copy is printed at the discretion of the Publisher. The responses within will not be reimbursed for any error in the Advertiser’s contents. The Publisher reserves the right to either reject existing copy held or to obtain the necessary materials at the Advertiser’s expense to produce advertisements.

24. The Advertiser warrants that the information provided by him to the Publisher for the purpose of preparing or publishing any advertisement of or relating to the Advertiser’s trade or business is true and accurate.

25. The Publisher will return copy and artwork upon application, but reserves the right after six months from the date of the relevant advertisement to destroy any copy material, passing the Publisher or its agents to give written instructions to the contrary.

26. The Advertiser accepts full responsibility for all content (including text, representations and illustrations) and will indemnify the Publisher in respect of any claims or losses arising out of any illegal or libellous matter printed for the Advertiser or any infringement of copyright, patent or designs.

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29. The rate will be given together with the Terms and Conditions of production at the time of any quote and no subsequent representations by the Company other than in writing is binding in any way.

30. Zero agency discount will be paid unless stipulated in the Advertising order.

31. The Advertiser property stock and materials submitted for the clothing order and should be submitted by the Advertiser against any order and design or edit and design.

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